

CHARLES COPELAND

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WORK EXPERIENCE

ChuckCopeland.com

Digital Creator, Part-time Freelance

Jan 2002 - Present

Winterville, NC

- Proficiently utilize NLE software, such as Adobe Premiere Pro and Davinci Resolve, to create captivating video content.
- Use compositing software such as After Effects and Fusion to create motion graphics and text animation for both short and long-form projects.
- Compose engaging narratives through skilled video editing, managing social media accounts to enhance engagement and reach, and skillfully incorporating multimedia elements for impactful storytelling.
- Seamlessly navigate between Windows PC and Mac OS platforms, ensuring smooth multimedia workflows and efficient content creation, editing, and delivery.
- Troubleshooting software and hardware issues, including repair and/or replacement of components.
- Use remote desktop solutions to navigate client systems to solve issues.

Harbor Freight Tools

Sales Manager

Sep 2022 - Present

Winterville, NC

- Demonstrate servant leadership through leading by example in all expected behaviors and competencies, as well as using teachable moments to advance the abilities of my associates.
- Champions professional customer service to ensure exceptional experiences for our patrons.
- Implements and upholds rigorous standards for store maintenance, creating a safe, clean, and organized environment that enhances the shopping experience.

Walmart, Inc.

Academy Facilitation Coach

May 2002 - Sep 2022

Greenville, NC

- Delivered virtual and in-person adult learning, covering functional, financial and compliance related topics, to all supervisory associates for multiple store locations in our region.
- Trained and successfully graduated over five thousand exempt and non-exempt employees since 2017.
- Reviewed instructional materials for errors and improvements to report findings to the content team.
- Solved technology issues for virtual meeting software and hardware for our location and our clients/students.

EDUCATION

Pitt Community College

Commercial Art/Graphic Design

1991-1992

Winterville, NC

SKILLS & INTERESTS

- **Expert:** Servant Leadership, Project Management, Adult Education, Adobe Creative Cloud
- **Proficient:** Davinci Resolve, Microsoft Office, HTML5/CSS3, WordPress, SharePoint, SFTP/FTP, Windows, MacOS
- **Intermediate:** SSH, Cinema 4D, JavaScript, pHp, Python
- **Interests:** Motorsports, Weather, Computers, Technology, Cats (I am a Cat Dad)